



IntellaFUEL is more than just a marketing platform— it's a comprehensive lead generation and conversion ecosystem. Powered by an exclusive data pool covering 98% of the U.S. population, IntellaFUEL delivers measurable results, including skyrocketing engagement rates from 2% to 38%, and dramatically improving lead conversions while reducing marketing costs.

By integrating powerful conversion tools like SMS, Outbound Email, and Ringless Voicemail, IntellaFUEL ensures every lead is effectively nurtured and closed.

## WHY INTELLAFUEL?



### EARLY ENGAGEMENT ADVANTAGE

We target potential customers at the earliest stages of their search, positioning your business before competitors have a chance.



### UNPARALLELED DATA INSIGHTS

Powered by an exclusive data pool covering 98% of the U.S. population, IntellaFUEL provides in-depth, actionable insights into:

- Search behavior and intent signals.
- Demographics, location, and buying patterns.
- Income and net worth
- Real-time keyword trends and predictive analytics.



### MASSIVE ENGAGEMENT GROWTH

Businesses using IntellaFUEL report:

- Engagement rates jumping from 2% to 38%.
- Lead conversions increasing by up to 30%.
- Marketing spend decreasing significantly, with higher ROI.



### AUTOMATED CONVERSION TOOLS

Reach your leads directly with SMS campaigns, Outbound Email, and Ringless Voicemail, creating multiple touchpoints that maximize conversion potential.



### REPLACE COSTLY PLATFORMS

Eliminate reliance on expensive third-party ad platforms like Google and Facebook ads, while achieving better results with less spend.

## KEY FEATURES



### AI-DRIVEN DYNAMIC BILLBOARDS

Target customers in real-time based on their search activity.



### CONVERSION TOOLSET

- SMS Campaigns
- Outbound Email
- Ringless Voicemail



### CRM AUTOMATION

Automatically nurture every lead with customized follow-ups, keeping them engaged until they're ready to convert.



### SEO REPLACEMENT

Forget expensive and slow-to-yield SEO strategies. IntellaFUEL drives immediate results by directly targeting search activity.



### PROVEN RESULTS

From engagement rates of 38% to conversion increases of 30%, IntellaFUEL consistently delivers.

OUR CAS<sup>TM</sup> DATA IS USED AND TRUSTED BY TOP FORTUNE 100 COMPANIES